




# The Last Dance... Of Plastic

# The United Center



The background features abstract, organic shapes in shades of blue, purple, and orange. One large shape is in the top right, and another is in the bottom left. A central white box with a thin orange border contains the main text.

**“With most of America’s energy mix coming from petroleum and natural gas stadiums that do not source from renewable energy can be a huge stressor on the environment.”**

—Sport Planning Guide,  
Aiming Toward a Sustainable Future for Stadiums



# Negatives of Plastic


- Produces toxic fumes
- Low temperatures are emitted
- Toxic chemicals used to produce it
- Takes years to decompose



# The Problem

Sustainability is a major issue in today's society especially in the sport's industry. Fans come every week excited to watch their team play with little concern over the trash they are leaving behind.



The background features abstract, organic shapes in shades of blue, purple, and orange, set against a dark blue gradient. A large, thin orange rectangular border frames the central text.

**“The most common recyclables at  
the stadium include aluminum  
cans, plastic beverage bottles, and  
cardboard boxes”**

**—Clean Robotics**

**The problem with stadium recycling and waste management**

# What other stadiums have tried





# Our Solution



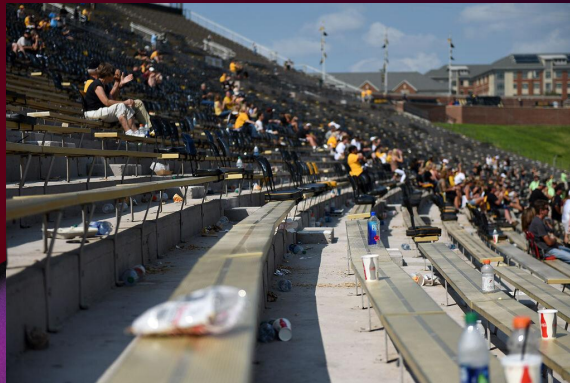


Marketing Strategies











**JOIN OUR  
RECYCLING  
REVOLUTION**

#BALLBIGGAMECUP



The background features a dark blue gradient with large, organic, colorful shapes in shades of orange, red, and purple. A thin orange line forms a rectangular frame around the central text.

**THANK YOU!**

Questions?